

KAKARAPARTI BHAVANARAYANA COLLEGE (AUTONOMOUS)  
(Sponsored by S.K.P.V.V. Hindu High Schools' Committee)  
Kothapeta, Vijayawada-1  
A College with Potential for Excellence (CPE)

ISO:9001-2015

NAAC“A++” Grade in Cycle4

**PG DEPARTMENT OF BUSINESS  
ADMINISTRATION  
(MBA)**



**CAREER GUIDANCE PROGRAMME ON  
“GETTING READY FOR JOB”**

**21.10.2024**



# **K.B.N COLLEGE : PG COLLEGE**

(Sponsored by: S.K.P.V.V. Hindu High Schools' Committee)

Kothapeta, VIJAYAWADA – 520 001.

ISO 9001-2015 CERTIFIED INSTITUTION

NACC A++ in cycle 4

## **PG DEPARTMENT OF BUSINESS ADMINISTRATION (MBA)**

### **CAREER GUIDANCE PROGRAMME REPORT**

A Career Guidance program is organised on 21-10.2024 conducted by MBA Department for MBA Second year students (2023 – 2025 batch). The resource person is Mr.S.V. KISHAN KANT, Senior Financial Analyst, TEMENOS Software Financial Solutions, Chennai.

#### **Objectives**

- Equip students with essential skills, including leadership, negotiation, strategic thinking, and technical competencies that align with industry demands.
- Provide resources and workshops for improving soft skills
- Facilitate meaningful connections with industry professionals, alumni, and peers, enhancing students' professional networks.
- Organize networking events, seminars, and panel discussions
- Offer personalized career counselling sessions

## **Summary**

Mr. S.V. Kishan Kant provided a comprehensive overview of the finance department's role within companies. He clarified the distinctions between accountancy and financial management, emphasizing the importance of each in corporate operations. He also discussed the interconnected roles of finance, marketing, and human resources (HR) departments, illustrating how finance collaborates with these areas.

Mr. Kant guided students on the key responsibilities of finance and HR in a company, covering essential components such as trial balances, balance sheets, and strategies for effectively utilizing funds raised through shares. He explained various financial markets, including the primary and secondary markets, the share market, commodities market, derivatives market, money market, and bullion market, and the role each plays in the economy. Additionally, he discussed how gold reserves impact currency values.

### **Outcomes:**

- Proficiency in advanced financial concepts, including financial modelling, valuation, investment analysis, and risk management.
- Strong command of analytical tools such as Excel, SQL, and Python for financial data analysis.

- A thorough understanding of various sectors within finance.
- Familiarity with key trends, regulatory standards, and challenges facing the financial industry.
- Development of a strong, finance-focused resume that highlights relevant experiences, technical skills, and quantifiable achievements.
- The ability to craft targeted cover letters that align with specific finance roles.
- Competence in answering technical finance interview questions.
- Practice with case studies, technical tests, and financial scenario analysis.
- Active connections with finance professionals, alumni, and recruiters through networking events, informational interviews, and finance-focused panels.
- Preparation for certifications or exams relevant to finance roles, where applicable, to boost credibility and professional readiness.
- Strengthened problem-solving abilities, critical thinking, and decision-making skills to navigate real-world financial scenarios effectively.
- The ability to apply finance theory to practice, backed by internship experience, simulations, and project work that mirrors industry challenges.

Total 80 students from MBA Second year (2023–25 batch) had attended the programme.

Chandrika from MBA Second year had proposed vote of thanks.

### CAREER GUIDANCE PROGRAMME PHOTOS

